

Room Occupancy Tax Report			
4/30/2019			
2018/2019 Budgeted Revenues	\$135,000.00		
7/31/2018	\$15,894.85		
8/31/2018	\$12,353.78		
9/30/2018	\$14,636.43		
10/31/2018	\$18,173.60		
11/30/2018	\$13,471.11		
12/31/2018	\$7,878.56		
1/31/2019	\$3,999.90		
2/28/2019	\$6,630.27		
3/31/2019	\$10,302.99		
4/30/2019			
5/31/2019			
6/30/2019			
Net Collections:	\$103,341.49		
Budgeted Expenses:			
Visit NC	\$16,800.00		7/1/2018
Trip Advisor	\$20,000.00		7/1/2018
USA Today	\$15,000.00		7/1/2018
Scripps	\$10,000.00		7/1/2018
NCM	\$17,890.00		7/1/2018
Audit & Bond	\$3,000.00		7/27/2018
Franklin Press	\$4,000.00		7/27/2018
Folk Festival	\$2,000.00		7/27/2018
Chamber BBQ Festival	\$2,000.00		7/27/2018
Site Dart	\$28.00		8/6/2018
Site Dart	\$235.00		8/21/2018
Summer Lovin Concert	\$1,000.00		8/23/2018
Google Adwords	\$500.00		8/23/2018
Facebook	\$758.82		9/21/2018
Google Adwords	\$1,500.00		9/21/2018
Facebook	\$1,233.90		9/21/2018
Outdoor 76 Naturalist	\$1,800.00		10/5/2018
Google Adwords	\$2,000.00		11/15/2018
Facebook	\$784.00		11/15/2018
Facebook	\$678.63		11/15/2018
Google Adwords	\$2,000.00		11/15/2018
WYFF	\$500.00		11/15/2018
Ruby Drop Event	\$2,100.00		12/1/2018
Smoky Mnt Center	\$10,000.00		12/14/2018
Google Adwords	\$500.00		12/14/2018
Facebook	\$424.32		12/14/2018
Google Adwords	\$500.00		1/25/2019
Facebook	\$447.09		1/25/2019
Site Dart	\$19.95		2/1/2019
BodyBuilding Event	\$700.00		3/1/2019
ATC Event	\$1,000.00		4/3/2019
Fire Flies Project	\$250.00		4/3/2019
Macon County Transit	\$2,000.00		4/3/2019
Facebook	\$184.59		4/3/2019
Google Adwords	\$288.19		4/3/2019
Facebook	\$446.62		4/3/2019
Google Adwords	\$348.89		4/3/2019
Google Adwords	\$297.73		5/3/2019
Facebook	\$900.86		5/3/2019
TOTAL EXPENSES:	\$ 124,116.59		
Remaining Balance:	\$10,883.41		
TDA FUND BALANCE:	\$154,785.98		